



Chamber of Commerce and Industry

**DECODE the Digital Personal Data Protection Bill, India 2023,
September 22, 2023 from 04:00 pm to 05:00 pm**

Dear Sir/ Madam,

The much-awaited **Digital Personal Data Protection Act (DPDPA) – 2023** comes into force on August 11, 2023, meant to safeguard the rights and duties related to the management of massive digital personal data accumulating in the Indian economy.

The widespread use of digital technology (ICT) is leading to massive creation of digital data in the economy which, if explored would be a valuable means of data resource adding on to the new adage of data as the new oil in the world. If used effectively this data can transform businesses. Maximum effort is being laid by market players to access data and make us of it to identify opportunities and increase profitability. By 2025, IDC has projected that the total size of data generated worldwide could reach 175 trillion Zettabytes.

This humungous data is there, lying in the open, and to protect and secure it, an effective and sound, futuristic data protection initiative has been laid down. To comprehend and understand this new DPDPA 2023, we are pleased to inform you that IMC Chamber of Commerce and Industry's, Digital and Technology Committee is organising an **online event DECODE the Digital Personal Data Protection Bill, India 2023**. The details are as below:

Programme Details

Day and Date : Friday, September 22, 2023
Time : 04:00 pm to 05:00 pm
Online Platform : Zoom

About the Speaker:

Mr. Sundareshwar K, is a **Partner and leads the Cybersecurity practice of PwC India**. He has more than 20 years of experience as a **Cyber professional**. His key areas of work include Cybersecurity risk and compliance, Managed security services and Data protection. He has advised a number of clients largely in the Services and Pharma sector to set up, build and operate their Cyber programmes. In the areas of Data protection, he has led many engagements for large Indian Technology and Pharma companies in complying with US privacy laws, GDPR and supported them on setting up their privacy and regulatory functions based in India.

Kindly note there is **NO PARTICIPATION FEE**. However, **registration is mandatory**. We will appreciate to have your confirmations for this event by registering on our website <https://www.imcnet.org/events-2114>. Once we receive your registration, the meeting details will be shared with you closer to the date of the event. You can direct your queries to selby@imcnet.org / anastasia.dsouza@imcnet.org.

Seize this opportunity and participate in this event by registering yourself as soon as possible.

With regards,

Ajit Mangrulkar
Director General